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## EV OWNERSHIP

## HSDM eyes more electric partnerships

KUALA LUMPUR: Hyundai-Sime Darby Motors (HSDM) said there will be more electrification collaboration between companies as it rolls out more electric vehicles (EV) in the near future.

The company is currently collaborating with Mecomb, a subsidiary of Sime Darby Industrial, to provide home charging product and installation solutions.


The Hyundai Ioniq 5 crossover utility vehicle that was launched yesterday comes in the three variants of Lite, Plus and Max, with prices starting from RM199,888, RM229,888 and RM259,888, respectively.

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Additionally, it is working with Yinson Green Technologies, in collaboration with GreenTech Malaysia, to offer access to the more than 300 charging stations in ChargEV's network nationwide.
"Hyundai is paving the way for affordable EV ownership. There will be more EVs in the lineup by various brands under Sime Darby Motors as we aim to lead Malaysia's push towards low carbon mobility with a suite of products, services and capabilities across the automotive value chain," said Sime Darby Motors Malaysia retail and distribution managing director Jeffrey Gan at the launch of the new Hyundai Ioniq 5 crossover
utility vehicle (CUV).
Exuding Hyundai's "Parametric Dynamics ${ }^{\circ}$ design, the Ioniq 5 is built upon Hyundar's dedicated Battery Electric Vehicles (BEV) architecture called the Electric-Global Modular Platform.
It is available in the three variants of Lite, Plus and Max. All three are capable of fast charging and have a top speed of 185 kph .

Both Lite and the Plus 2-Wheel Drive (2WD) variants are equipped with a 58 kWh battery pack while the Max All-Wheel Drive (AWD) variant provides a longer range through its 72.6 kWh battery pack.

All three support both the $400-\mathrm{V}$ and $800-\mathrm{V}$ charging infras-
tructures.
The Ioniq 5 's battery can charge from 10 per cent to 80 per cent in 47 minutes with a $50-\mathrm{kW}$ DC charger. A standard 11 kW home AC charger can charge it from 0 per cent to 100 per cent in 6 hours.
Eco-friendly materials were used in many touchpoints of the "Living Space"-themed interior design.

It has a Vehicle-to-Load function that can supply up to 3.6 kW of power. It also comes with advanced connectivity and driver assistance features.
HSDM managing director Low Yuan Lung said the Ioniq 5 was selling well in most countries.

He is confident that this futur-
istic-designed all-electric CUV would appeal to Malaysians, too.
"It is definitely the ultimate electric CUV to own with its best-in-class performance, range, complete safety features and an ultra-fast charging speed," he added.

The Ioniq 5 Lite, Plus and Max are priced from RM199,888, RM229,888 and RM259,888, respectively.

The prices are on-the-road without insurance, fully exempted from import and excise duties, sales tax and road tax, as announced in the 2022 Budget.
It is the second electric vehicle to be rolled out in Malaysia by HSDM after the Kona Electric last year.

